



Electricity
Transformation
Canada

Transition
électrique
Canada



Canadian Renewable
Energy Association
WIND, SOLAR, STORAGE



ORGANIZED BY



Electricity Transformation Canada (ETC), Canada's most influential renewable energy event, wrapped up its second installment in Toronto in October 2022. The conference and expo attracted more than 1,600 attendees and nearly 100 exhibitors from across Canada, as well as other parts of North America.

BY THE NUMBERS

1,600

ATTENDEES

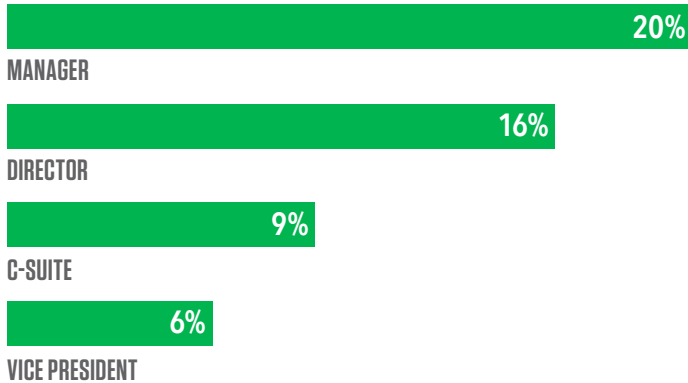
100

EXHIBITORS

72%

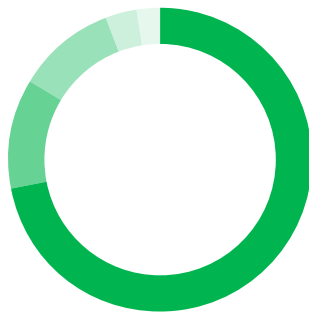
BUYING POWER

JOB LEVEL



GEOGRAPHIC BREAKDOWN

ONTARIO	62%
ALBERTA	10%
QUEBEC	9%
CALGARY	3%
CALIFORNIA	2%



IN THE NEWS

[Natural Resources Canada Invests in CanREA Electricity Transition Hub](#)

TOP ATTENDEE INTERESTS

Solar Construction	40%
Solar Consulting Services	30%
Solar Engineering & Environmental Services	28%
Wind Construction	28%
Solar Project Developer, Owner or Operator	28%
Storage Construction	27%
Solar Operations and Maintenance	25%
Storage Consulting Services	24%
Solar Manufacturing – Equipment / Components	22%

ADVOCATES & MEDIA PARTNERS



WOMEN IN RENEWABLE ENERGY



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ETC featured a wide spectrum of renewable energy education topics during two and half days of programming on and off the show floor.

EDUCATION AT ETC 22



Full Conference Sessions included:

- Increasing Electricity Demand: The Path to 2050 – Electrifying Transportation
- Strengthening Ontario’s Clean Electricity Advantage
- Growth Prospects for Green Hydrogen
- The Path to 2050 – Is Heavy Industry on Track for Net-zero?
- Maximizing Opportunities for Clean Power in Atlantic Canada
- The Role of Energy Storage in Decarbonizing the Grid

Show Floor Sessions included:

- Building a Diverse and Equitable Clean Energy Workforce in Canada
- Accelerating Investment in Grid-Scale Power Projects
- Electricity Generation Development Pathways for Net-Zero Grid Decarbonization in the Western Canadian Interconnect
- Using Content to Boost Online Presence and Sales
- Maximizing Opportunities for Clean Power in Atlantic Canada
- The Role of Energy Storage in Decarbonizing the Grid

NEW & NOTABLE AT ETC 22

The event was bookended by a major announcement from Natural Resources Canada, who announced nearly \$1.6 million in federal support for CanREA’s Electricity Transition Hub.

Electric Connection

Attendees enjoyed a fun and unique evening at Real Sports.



Special Networking Opportunities

- Exhibit Hall Networking Breaks
- Opening Reception
- Exhibit Hall Happy Hour
- Networking event with the Canadian Francophonie
- CanREA members-only exclusive meet-and-greet with CanREA’s incoming President, Vittoria Belissimo

See you in Edmonton!

Electricity Transformation Canada 2023 will be held October 23-25, in Edmonton, Calgary.